

7 Elements of Digital Stories

- **Audience** – Who is the audience?
- **Purpose** – What is the purpose of the story? (inform, educate, entertain, scare, etc.)
- **Content** – Is the content meaningful? Does the digital content add to or distract from the story
- **Voice** - Stories are told from a specific perspective(s) and uses the tellers voice to enrich the story.
- **Technology** - Technology is used to extend the story.
- **Connections** - Good stories connect with the participants.
- **Economy** - Stories tell enough to get the point across and no more.

Pre-production:

- 1) Brainstorm an idea for your story. Consider audience and purpose.
- 2) Develop a narrative script.
- 3) Create a simple storyboard to determine the sequence of the story.
- 4) Collect or create images for the story
- 5) Identify music for soundtrack

Production:

- 1) Record the voiceover
- 2) Gather and prepare multimedia
- 3) Put it together
- 4) Edit

Distribution:

- 1) Determine how the story will be shared – websites, classroom presentation, emailed to parents.
- 2) Applause.....